



## **IPG AND IMA GROUP ANNOUNCE THEIR PARTICIPATION AT MODEX 2024, INTRODUCING MULTIPLE PACKAGING TECHNOLOGIES FOR E-COMMERCE, E-FULFILLMENT, AND INTRALOGISTICS, LAUNCHING THE NEW EQUIPMENT SEALMATIC - AUTOMATIC CASE SEALER**

SARASOTA, FLORIDA - February 27, 2024 - **IPG (Intertape Polymer Group)** and **IMA GROUP** with its new E-COMMERCE Division, proudly announce their joint participation at **MODEX 2024**, one of the premier events dedicated to Supply Chain solutions. The exhibition, to be held March 11-14, 2024, in Atlanta, GA, brings together industry experts, innovators, and businesses from around the world to exchange ideas and explore the latest trends and technologies.

IPG is a recognized leader in the development, manufacture, and sale of a variety of paper and film-based pressure-sensitive and water-activated tapes, stretch and shrink films and protective packaging.

IMA E-COMMERCE, born in January 2023 in response to the growing demand of the E-Commerce market, is an innovator in the E-Fulfillment and Intralogistics packaging solutions.

At MODEX, in booth C2591 - Hall C, IMA E-COMMERCE will present its state-of-the-art technologies and industry innovations. First born of this new Division is the machine **E-CO Flex**: a packaging equipment designed to streamline and accelerate the packaging process, automating manual operation. E-CO Flex is composed of two modules: a multi-size case erector and a height-reduction box closer. It automatically selects the best fit-to-size cases, which are erected and taped with **IPG's Water-Activated Taping** technology, inside the machine. The operator only has to insert the product to be shipped in the box and feed it back into the machine, which will automatically close and down-size the case.

The two modules of E-CO Flex can be combined to form an automated packaging station or remain as stand-alone equipment, accommodating countless plant configurations and needs, both in greenfields or brownfields, adapting to the fast-changing needs of logistics flows.

The E-CO Flex packing station will be present on show: let our experts guide you through its multiple features.

Last but not least, MODEX will see the PREMIERE of **SealMatic**, the **NEW automatic case sealer** of the **ECO-FLEX Series**.

This equipment integrates the range of solutions that IMA is offering to e-tailers. The machine is designed to automatically close and seal FEFCO 201 boxes at high speed, and it's capable to process an extensive range of case sizes adjusting its mechanical movements according to dimensions of the incoming box. The boxes, already filled with products and with top flaps open, are directed to SealMatic by a conveyor. The machine is capable of automatically folding the top flaps and then sealing the top and bottom of the case with tape. SealMatic is equipped with sustainable water-activated tape technology, sealing up to 20 boxes per minute with no need for operator intervention. In case a SIOC (Ships In Own Container) case is recognized, the machine can bypass it without taping. Several additional features can be equipped on the machine, such as the application of hazardous materials (hazmat) labels, print & apply of shipping labels, quality inspection smart cameras to verify correct flap folding, taping application and tape leg length.

Don't miss the chance to discover all these innovations in Atlanta, GA. IPG and IMA E-Commerce are welcoming you to booth C2591!



### **About IPG**

Headquartered in Sarasota, Florida, IPG is a global provider of packaging and protective solutions across a diversified set of geographies and end-markets. The Company develops, manufactures, and sells a variety of solutions including paper and film-based pressure-sensitive and water-activated tapes, stretch and shrink films, protective packaging, woven and non-woven products and packaging machinery. For information about the IPG, visit [www.itape.com](http://www.itape.com).

### **About IMA**

Established in 1961, IMA is world leader in the development and production of automatic machines for the processing and packaging of pharmaceutical, cosmetic, food, tea, and coffee products, as well as in the industrial automation and the assembly of batteries for E-Mobility. The IMA Group counts more than 7,000 employees. The Group is present in about 80 countries and relies on 54 production facilities and holds more than 3,000 active patents and patent applications worldwide. For more information about the Company, visit [www.ima.it](http://www.ima.it).