



WHAT IT MEANS TO BE CRADLE TO CRADLE CERTIFIED®

Producing sustainable products goes beyond using recycled materials— that’s just the tip of the iceberg. IPG® believes that to be truly sustainable, you have to go deep under the surface. That’s why IPG uses the Cradle to Cradle Certified® Product Standard, the world’s most comprehensive, science-based approach to sustainable product design.

CRADLE TO CRADLE CERTIFIED® (C2C)



continuous improvement

C2C holds manufacturers responsible for continuous improvement of products



material health



clean air & climate protection



water & soil stewardship



product circularity



social fairness

- Measures product, process and company
- Evaluates multiple attributes in one certification
- Promotes safe & circular materials
- Requires continual improvement year after year

HOW DOES THIS BENEFIT THE CUSTOMER?

- **ONLY** the Cradle to Cradle Certified® Products Program locks manufacturers into continuous improvement for EACH certification
- IPG is the **ONLY** company in our industry to manufacture Cradle to Cradle Certified® products

OUR GOAL:

75%

OF REVENUE
C2C CERTIFIED
BY 2025



Scan to view the video.



888-898-7834 | itape.com



IPG PRODUCTS THAT HAVE EARNED CRADLE TO CRADLE CERTIFIED® STATUS



Curby Mailer™



Curby Fragile Wrap™



Water-Activated Tape



PaperSpace X-Fill™ Paper



Hot Melt Carton Sealing Tape



Acrylic Carton Sealing Tape



StretchFlex® & SuperFlex®
Stretch Film



Exfilmplus® Shrink Film



Polyethylene Tape



Masking Tape



Flatback Tape



NovaShield®
Structure Membrane



Ensuring materials are safe for humans and the environment



Enabling a circular economy through regenerative products and process design



Protecting clean air, promoting renewable energy, and reducing harmful emissions



Safeguarding clean water and healthy soils



Respecting human rights and contributing to a fair and equitable society

Visit www.itape.com/c2c to learn more about IPG's participation in the Cradle to Cradle Certified® Products Program. Cradle to Cradle Certified® is a registered trademark of the Cradle to Cradle Products Innovation Institute.



Scan for more info or visit itape.com/sustainability

